



SUE'S POINT OF VIEW

Pricing Overview

A La Carte – order as little as you want; it's just at a higher price point.

Pre-Set Mini Packages – 3 packages to choose from. No substitutions. Add-ons and upgrades available at reduced collection pricing

Create A Collection Program – Significant savings over a la carte pricing. Choose at least ONE item from EACH of 5 categories, custom built by you.

Category 1: Wall Art – anything 11x14 or larger ordered in lustre print, fine art print, canvas print, frameless hanging print, gallery wrapped canvas, image gallery block, thin float wrap, shapely edge framed prints and standout mounted prints.

Category 2: Gift Prints – purchase a minimum of 3 prints sized 4x6, 5x7 or 8x10

Category 3: Specialty Display Art – photo panels, mini easels, designer art prints, wall art options in sizes under 11x14, photo tiles, matted prints, bevel mounts, Christmas ornaments

Category 4: Multi-Image Designer Products – photo books/albums, custom collages, memory box, accordion booklets or wallet prints, lenticular prints, brag book, dvd slideshow, phone app

Category 5: Multiple Set Items – 8 wallet prints, 25+ holiday cards, set of 3 accordion booklets or wallet prints, 3 gallery blocks, stickers, invitations, thank you's, business cards, bookmarks



Image Enhancements & Touchups

Basic Retouching is included in prices which involves such work as removal of blemishes, bruises, shiny skin, evening of skin tone, minimizing wrinkles, whiten teeth, some “easy” removal of background distractions, lighting, color, contrast, etc.

Color Conversion: \$2 for B&W, \$3 for sepia, \$4 for color tint.

Detailed Retouching is for any image that needs more editing on facial retouches, fly away hairs, tattoos, tan lines, removing items, etc. These will have a minor charge depending on level of difficulty. Common price range is from \$3-\$15

Complex Retouching involves hair & eyes, head swaps, body swaps, insertions, major background changes and other manipulations. These will be quoted with work request.

Price ranges for common complex retouches:

Opening eyes or swapping smiles is \$5-10,

Swapping heads is \$10-25

Swapping bodies is \$30-40. Inserting people runs from \$40-60.



Please note all print products are printed on a professional grade photo paper with a linen texture. I do not print on matte or glossy paper products. Also, all prints and products will have the artist's signature on them. These studio choices are not negotiable.

*note: all prices subject to change at any time without notification

Gift Prints / Wallets / Proofs

	<i>Collection</i>	<i>A La Carte</i>
<i>3x5 or 4x6 proof (minimum 5)</i>	<i>\$05</i>	<i>\$10</i>
<i>3x5, 4x6, 5x7, 8x10, or 8 wallets</i>	<i>\$40</i>	<i>\$80</i>
<i>8x12, 9x12, 10x10</i>	<i>\$50</i>	<i>\$95</i>

Lustre Wall Portraits, Linen Texture

<i>10x13, 11x14, 12x12</i>	<i>\$140</i>	<i>\$240</i>
<i>12x18, 10x20</i>	<i>\$180</i>	<i>\$280</i>
<i>16x20, 20x20</i>	<i>\$200</i>	<i>\$300</i>
<i>12x24, 16x24, 20x24</i>	<i>\$240</i>	<i>\$340</i>
<i>24x36</i>	<i>\$360</i>	<i>\$460</i>



Wrapped Prints and Canvas

Gallery Wrap Canvas Prints or Thin Wrap Prints

	<i>Thin Wrap</i>	<i>Gallery Wrap</i>	<i>A La Carte</i>
<i>8x10</i>	\$125	\$159	+ \$100
<i>11x14</i>	\$175	\$189	+ \$100
<i>10x20, 12x18</i>	\$225	\$229	+ \$100
<i>16x20</i>	\$245	\$259	+ \$100
<i>16x24</i>	\$285	\$289	+ \$100
<i>20x24</i>	\$295	\$309	+ \$100
<i>20x30</i>	\$345	\$339	+ \$100
<i>24x36</i>	n/a	\$399	+ \$100

Thin Wrap prices are for satin finish, add \$20-35 for canvas finish.

Gallery Wrap prices are for traditional canvas, add \$20-60 for premium gallery wrap.



Other Wall Art Products

Fine Art Prints

\$60-\$80 for wallets through 10x10; \$165 to \$295 for 10x13 to 20x24; \$335-\$465 for 20x30 to 30x40, plus \$100 if a la carte

Mounted Canvas Prints (not wraps)

\$109 to \$269 8x10 to 20x24; \$339-\$449 20x30 to 30x40, plus \$100 if a la carte

Frameless Hanging Prints

Add \$15-\$45 to cost of print, depending on size, plus \$10-15 more for a la carte

Image Gallery Blocks

\$125-\$245 for 8x10 to 16x20; \$275-\$409 for 16x24 to 24x36; plus \$100 a la carte
Sets of 3 mini blocks run \$249-\$259 for 5 sizes 4x5-6x6

Shapely Edge Framed Portraits

\$99 to \$219 for 4x6 to 11x14, \$279 + up for larger, plus \$50-100 if a la carte

Standout Mounted Prints

\$85 to \$229 for 8x10 to 16x20; \$279 + up for larger, plus \$50-100 if a la carte



Specialty Art Display Products

Image Photo Panels

Hinged Panels range from \$59 to \$119 (2) wallet to (3) 5x7, plus \$50 if a la carte
Easel Back Panels range from \$59 to \$79 5x7 to 10x10, plus \$50 if a la carte

Mini Easel Prints

Canvas or Metallic range from \$59 to \$89, 4x6 to 8x10, plus \$50 if a la carte

Designer Art Prints

Add \$20 design fee to cost of print, \$35 a la carte – any size

Easel Gallery Stands

\$79 for 5.5 x 7.5, \$89 for 8.5 x 10.5, plus \$50 if a la carte

Photo Tiles

\$39 to \$69 for 4x4 to 8x10 tiles, plus \$50 if a la carte

Easel Art Matted Prints

\$80 to \$110 for 3x5 to 10x10 gallery matted fine art prints, plus \$50 if a la carte

Bevel Mount Prints

\$30 to \$155, 4x6 to 11x14, plus \$50 if a la carte (also available in bigger sizes)

Christmas Ornaments

\$20 to \$46 depending on size and style, plus \$10 to \$20 if a la carte



Multi-Image Designer Products

Press Printed Photo Books

\$549-\$699 for 8x8-12x12 custom design using 30-50 images; plus \$100 a la carte

Press Printed Econo Photo Albums

\$399 for 8x8 album of up to 10 spreads, design outsourced; plus \$100 a la carte

Custom Designed Collages

Add \$25 design fee + \$5 per image layout fee to any size on any medium

Accordion Booklets and Wallet Prints

Mini books are 1/\$49, 2/\$79 or 3/\$99 4x8 books are \$99-109. Wallet sets are 3/\$59, Wallets with metal cover are \$49; \$10 each additional. All plus \$50 a la carte.

3-D Lenticular Prints

\$49-59 for two 3x5 prints using same or different images. Plus \$50 a la carte

Image Folios

\$129-\$199 for 5x7 2-4 panels; \$159-\$239 8x10 2-4 panels; plus \$60-100 a la carte

Keepsake Image & Memory Boxes

\$99-\$159 depending on size (4x6, 5x7, 8x10) and depth of box, plus \$50-80 a la carte

Spiral Bound Brag Book

\$129 for 5x7 size book of up to 19 pages, \$2.50 per add'l page, plus \$60 a la carte

Slideshow

\$99 for images set to music, only \$20 for additional copies. Plus \$100 if a la carte

Mobile Portrait Smart Phone App

\$99 for up to 25 images; \$15 for 15 more images; plus \$100 if a la carte



Multiple Set Items

Wallet Prints

\$40 set of 8 wallets, \$45 set of 8 wallets with 2 images (4 each), plus \$40 if a la carte

Holiday Cards, Invitations, Announcements, Thank yous

Sets of 25. Photo based cards start at \$55; press cards start at \$65 for flat, \$77 for folded; vellum cards start at \$130; bulk reprints start at \$46. Plus 50% for a la carte.

Mini Accordion Booklets and Accordion Wallet Sets

3x3 Mini books are 3/\$99 Wallet sets are 3/\$59. Plus \$50 a la carte.

Gallery Block Sets

\$249-\$259 for 5 sizes 4x5 to 6x6 in sets of 3. Plus \$100 a la carte.

Return Address Labels

3 Sets of 50 \$42 for standard, \$55 with seal \$70 wrap around; plus 50% a la carte

Stickers

5 sheets of round start at \$40, 3 sets of rectangular for \$50-\$60, plus 50% a la carte

Business Cards

3 sets of 25 for \$45, \$8 per add'l set. Add \$3 per set for 2-sided. Plus 50% a la carte.

Bookmarks/Folded Business Cards

\$50 for set of 50, \$20 per additional set of 50. Plus 50% a la carte.



Digital Image Files

Low Resolution Files low resolution, not intended for printing larger than 5x7, includes Social Media files for posting with photographer branding

If from a file NOT being edited for another print or product:

1/\$25, 2/\$46, 3/\$66, 4/\$84, 5/\$100; each add'l \$20. Plus 50% a la Carte

If from a file already being edited for another print or product:

1/\$10, 2/\$18, 3/\$24, 4/\$28, 5/\$30; each additional \$5. Plus 50% a la Carte

Mobile Portrait Smart Phone App – digital photos in app on your phone that you can show and share. \$99 in collection, \$199 a la carte. Reduced pricing as bonus.

High Resolution Files full resolution as shot to be used for printing any size you wish. Print privileges for personal use only. 75% off prints, 50% off wraps

\$100 each with collection (no min), \$150 each a la carte (min 3)

Collection: 5/\$425 or 10/\$800; A La Carte: 5/\$625 or 10 for \$1200



Pre-Set Mini Packages

\$249

- ❖ 3 gift prints, any size: set of 8 wallets, 3x5, 4x6 or 8x10
- ❖ 5x7 easel back photo panel
 - ✓ Additional gift prints \$40 each
 - ✓ Upgrade 5x7 panel to 8x10 for \$10

\$299

- ❖ 3 gift prints, any size: set of 8 wallets, 3x5, 4x6 or 8x10
- ❖ 5x7 mini easel canvas print
- ❖ Acrylic Christmas Ornament
 - ✓ Additional gift prints \$40 each
 - ✓ Upgrade 5x7 mini easel canvas to 8x10 for \$15
 - ✓ Additional ornaments \$20 each

\$349

- ❖ 3 gift prints, any size: set of 8 wallets, 3x5, 4x6 or 8x10
- ❖ 5x7, 6x6 or 8x10 easel back photo panel or canvas mini
- ❖ 8x10 custom collage with 2-3 images, design and text
 - ✓ Additional gift prints \$40 each

*Proofs available with each Mini Collection at only \$5 each, min 5
Ask about adding digital archival or high resolution files to packages*



Video Series Links

Product & Service Overview

Listed below are links to a series of videos shot in my studio to showcase all the various products and services that Sue's Point of View has to offer. This is a great way for non-local clients and family members to be educated about what they can purchase and learn about distinctive and professional ways to display their treasured images.

The first link is the entire video series and it will run in order so it's the best way to watch. Then there are individual links for each one in case you want to go back and refer to something specific.

ENTIRE PLAYLIST:

http://www.youtube.com/playlist?list=PLypg4_1ubG0xmEsnR0RdhOykXbrUo1129

Introduction to Products & Services length 1:07

<http://youtu.be/86xd3dsvWas>

Print Paper & Sizes length 2:39

<http://youtu.be/8jLI6u90zus>

Mounting & Coating Options length 2:04

<http://youtu.be/ttSycNohXQE>

Fine Art Prints length 1:38

<http://youtu.be/sFG6QNH1qio>

Canvas Prints & Gallery Wraps length 8:49

<http://youtu.be/bcYZRJUUb0E>

Thin Wraps & Float Wraps length 2:23

<http://youtu.be/ydDA31cmmmQ>

Other Wraps: Gallery Blocks & Gallery Stands length 2:57

http://youtu.be/U_4Euc2Nmh8

Custom Collages length 8:48

<http://youtu.be/InwQEE0BBbs>

Custom Framing length 4:19

<http://youtu.be/9HUY5Ht6VnU>

Specialty Art Design Products #1 of 3 length 2:36

covers: bevel mounts, standout mounts, pencil sketches, paintings

<http://youtu.be/AvOthsCCjVo>

Specialty Art Design Products #2 of 3 length 5:04

covers: photo panels, metal prints, mini easel prints, photo tiles, gallery stand, matted prints

<http://youtu.be/oAfmws8ZQdo>

Specialty Art Design Products #3 of 3 length 5:41

covers: DVD slideshow, art prints, image box, image folio, christmas ornaments

<http://youtu.be/sEbNS6G3AmQ>

Multi-Image Designer Products, Novelty Items length 4:56

covers: novelty items, brag book, accordion books, press printed photo book

<http://youtu.be/cugqjAd6OeU>

Holiday Greeting Cards length 8:15

<http://youtu.be/EC3qkrp4SD4>

Services: Design, Editing & Retouch length 3:56

<http://youtu.be/IEJes4fCDTA>