

# THE VIKING VOICE



## 2017-2018 SPONSORSHIP PROGRAM

The Northwest Guilford High School Choral Boosters, Inc.  
5240 Northwest School Road, Greensboro, NC, 27409  
[www.northwestvikingvoices.org](http://www.northwestvikingvoices.org)

**The Northwest Guilford High School Choral Boosters, Inc.** is an extension of the Northwest Guilford High School Choral Department that assists in garnering support for the success of the students in **The Viking Voices**, the collective choirs within the program. The Northwest Guilford High School Choral Boosters, Inc. is a non-profit 501 (c) (3) status organization to which all sponsorships and donations are tax-deductible. The Choral Boosters exists primarily:

1. To create and maintain an awareness that a musical arts program can play a significant role in the total academic development of successful high school students.
2. To cooperate with the Choral Department and the Guilford County School Board to bring and sustain the department to a level of overall excellence.
3. To build and maintain an organization which will help promote the general activities of the Choral Department.
4. To foster and maintain among parents of choral department students an enthusiastic interest in all phases of the choral program.
5. To augment any financial support the Northwest Guilford High Choral Department receives from sources other than the Choral Boosters.



**The Viking Voices** have an outstanding reputation for excellence in performance on stages around the community and across the country. They have performed on stages from Canada to the Bahamas, from New York City to Orlando to New Orleans. They have consistently earned a "Superior" rating at the North Carolina Music Performance

Adjudication, which is the highest ranking given. The Northwest Choral Boosters also helps to support a biannual musical, which gives students the opportunity to be a part of a Broadway-style performance.



## **We believe in the value of Music Education because:**

- Music students perform more highly on standardized tests, including the SAT and ACT, and achieve higher grades in their academic classes.
- Music students develop a high level of personal responsibility that transfers to other areas of life as they become productive leaders in their communities.
- Music students learn to communicate and associate well with others in a working environment, accomplishing rigorous tasks under pressure.
- Music students are exposed to cultures from around the world and are prepared as 21<sup>st</sup> century learners to be active in a global economic and educational environment.
- Music students are taught to think creatively to solve problems by imagining different scenarios and outcomes.
- Music students develop and sustain meaningful relationships with others through their common experiences both on and off the stage.

When you support **The Viking Voices**, you are contributing to the unforgettable experiences and life-changing opportunities that more than 100 students are gaining each school year from being a member of the choir. The funds we receive will be used to purchase necessary items such as choral music, pay concert expenses, pay accompanist and



special guest fees, piano tuning, festival fees, and transportation. **The Viking Voices** are supported almost entirely by the donations and sponsorships given to The Northwest Guilford High School Choral Boosters, Inc. All funds will directly benefit the members of **The Viking Voices**.

2017 – 2018

## SPONSORSHIP PROGRAM

# PLATINUM \$500 OR MORE

- Sponsor name in each concert program *with logo included*
- Sponsor name in all emails & newsletters *with logo included*
- Sponsor ad posted on the Chorus website *with logo included*
- 6 tickets to the *Spring Show*
- A chorus to perform at your business / social function *(as schedule permits)*
- 2 Chorus Bumper Magnets & 2 "The Viking Voices" travel mugs

# GOLD \$250 OR MORE

- Sponsor name in each concert program *with logo included*
- Sponsor name in all emails & periodic newsletters *with logo included*
- Sponsor name posted on Chorus website *with logo included*
- 4 tickets to the *Spring Show*
- 1 Chorus Bumper Magnet & 1 "The Viking Voices" travel mug

# SILVER \$100 OR MORE

- Sponsor name in each concert program
- Sponsor name posted on website *with logo included*
- 2 tickets to *Spring Show*
- 1 Chorus Bumper Magnet & 1 "The Viking Voices" travel mug

# BRONZE \$50 OR MORE

- Sponsor name in each concert program
- Sponsor name posted on website
- 1 Chorus Bumper Magnet

# VIKING

YOUR GIFT OF ANY  
AMOUNT UNDER \$50

- Sponsor name in each concert program
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