

PROSPECTUS

Pretty in Ink September 5 – October 3, 2014



Printmaking, as an art medium, is uniquely communal. The process for many printmaking methods has remained largely unchanged for hundreds of years. Artists gather in a shared space to assist each other with the printing process and to exchange knowledge and ideas. Like a workplace, a cooperative functions almost like a factory, providing a greater level of interaction among artists than is found with other mediums. To date, Greensboro does not have a communal printing space available for local, working artists or hobbyists. We at the CVA would like to remedy that by creating the Revolution Press Co-Op. The "Pretty in Ink" Exhibition will serve as an introduction to the new Revolution Press Co-Op program housed off site at Revolution Mills. "Pretty in Ink" will feature work that incorporates at least one hand-pulled process, in keeping with the Co-Op's focus on traditional printmaking methods, which include etching, screen printing, relief printing, and lithography.

ELIGIBILITY:

Open to all artists in the U.S. age 18 and over. All artwork entered must be the artist's original creations completed within the last two years, and must not have been exhibited in past CVA exhibitions.

MEDIA:

Original hand pulled prints in all printmaking media, including etching, woodcut/block, silk screen, lithography, linocut, monotype, monoprint and engraving are eligible. The CVA will not accept photography or reproductions of art originally produced in another media.

ENTRY PROCESS:

All work must be accompanied by a CVA inventory sheet (available online). **Each entry must be labeled on the back with name, title, price, date artwork was created, and indication of top of image.** NOTE: Incomplete or illegible labels will result in rejection of work.

LIMITATIONS:

Artists must submit five (5) original works. All work must be framed and matted to professional standards using neutral colors or float mounted and framed. Artwork must be wired and ready to hang (no saw-tooth hangers). Artwork cannot exceed 72 inches in any direction. Work not gallery-ready, or not displaying good craftsmanship, will result in rejection. The CVA reserves the right to reject any entry that is not suitable for display or does not meet the exhibition guidelines.

SHIPPING & RECEIVING OF ARTWORK:

All artwork must be delivered to the CVA Galley on Saturday, August 23 and Sunday, August 24.

In Person: Drop off your work on Saturday, August 23, 10am- 5pm and on Sunday, August 24, 2pm-5pm

Shipping: All work must be shipped via FedEx, UPS or USPS and arrive at the CVA by 4pm on Saturday, August 23. All shipping costs and liability of artwork during shipment are the responsibility of the artist. All shipped work must have a prepaid return shipping label included. (Please contact the Curator if you plan to ship work)

SALE OF WORK:

All artwork submitted must be for sale. The CVA will collect the purchase price for all work, take a 40% sales commission and issue a check for the remainder to the artist at the close of the exhibition.

ENTRY FEE:

There is no entry fee for this exhibition.

CALENDAR:

August 23, 2014: Drop Off Entries & Inventory Sheet (Saturday, 10-5pm)

August 24, 2014: Drop Off Entries & Inventory Sheet (Sunday, 2-5pm)

September 5, 2014: Opening Reception (Friday 6-9pm)

October 4, 2014: Pick Up Work (Saturday 10-5pm)

October 5, 2014: Pick Up Work (Sunday 2-5pm)