

# FOCUS

October  
2018



ON

# CAROLINA

PPA

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## PPNC Western Fall Seminar 2018

### Fall Seminar Schedule October 20-22, 2018

#### 10/20 Saturday

- 4pm Leave Hampton Inn for Sunset on the Blue Ridge Parkway

#### 10/21 Sunday

- 9am Devotion – **Mona Sadler**
- 9:30am – 11:30am Animal Portrait Painting in Photoshop – **Mona Sadler**  
Mona Sadler will show you how she retouches an animal portrait along with showing painting in Photoshop techniques. She will cover cropping, hair management (since it tends to go everywhere), and little things that matter.

- 11:30 - 2pm Lunch on Your Own

- 2pm Painterly Portraits: An Introduction – **Angela Blakenship Daly**  
Through digital painting, you can enhance photographs to new levels of artistry. Angela will demonstrate the techniques she uses to create merit-worthy Painterly Portraits. This is a great introduction to the day-long Expo class she will be teaching during the 2019 Carolina Photo Expo, where students will LEARN to digitally paint in Photoshop.

- 4:30pm Sunset at Point Lookout Vineyard with Models, Pizza, & Wine
- 7:30pm The Journey from Inspiration to Merit – **Chris Richman**  
For Chris, the most important parts of inspiration are to be open to new ideas, to set new goals and to listen to your gut. Join Chris Richman for a walk on the path from inspiration to merit images.
- Sensor Cleaning \$30 – **Liyun Yu**  
*Half of Proceeds go to PPNC*

#### 10/22 Monday

- 9am – 1pm You Have ONE Job – Make Them Look Good! – **Shane Greene**  
Providing local businesses with new and fresh imagery accomplishes multiple wins for both you and your professional clients. Shane Greene will help you gain insight on how to best represent you and how you can help show off your local businesses. Learn how to walk into any environment and quickly decide on the optimum locations, what type of lighting you have/need, and the best poses for the space and people; all the while building rapport with your clients and respecting the business owner's time.
- Sensor Cleaning \$30 – **Liyun Yu**  
*Half of Proceeds go to PPNC*



Image Courtesy of Chuck Hill

### Fall Seminar Venue

Hampton Inn  
Hendersonville, NC

Call Hotel for reservations  
(828) 697-2333

Mention **Group Code PPC**

Or use code PPC and reserve at

[www.hendersonville.hamptoninn.com](http://www.hendersonville.hamptoninn.com)



Image Courtesy of Angela Blakenship Daly

# PPNC BOARD

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**Dannie Daniel** – President

**Mona Sadler** – President Elect

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**George Joell** – Secretary

**Heather Henson** - Executive Director

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## Focus on Carolina

**Georgina Langston Quinn** - Editor

Telephone: 252-321-1111



**WINTER  
SEMINAR  
2019  
FEBRUARY 9-11  
APEX, NC**

### Saturday, February 9

7:00pm - Chris Garner *Astrophotography*

### Sunday, February 10

8:30am - Ben Earp *Volume Photography*

10:45am - Carly Fogleman *Social Media*

12:30pm *Lunch on your own*

2:15pm - Dave Davies *Lighting*

6:30 pm - Dinner TBD

### Monday, February 11

8:30am - Lori Poole *Boudoir*

12:30pm *Lunch on your own*

2:00pm - Jeff Poole *Album Design & Sales*

## Craig York Chairman of the Board



### If I could say one thing about Expo 2018...

It would be "Evolution". In the world around us evolution is a necessary process to improve a species through trial and error. It's nature's way of preparing us for the future and unforeseen events, or changes that will always come.

Our association has been on this course of change and renewal to prepare us for the future in our industry, and in our personal and business lives. We are constantly improved by our camaraderie and desire to learn as a group. We are stronger together and capable of great things, and I have seen this association do much for each other and for the industry, as a whole.

I am proud to be a part of this family and I have grown up in the enriching educational environment throughout my career. I can say without a doubt that my success in photography has been due to this family of colleagues here in this state and across the country. I encourage each of you to use this system of education and the resources of your fellow photographer brothers and sisters. We are blessed with more than we often realize and giving is more rewarding than receiving. You have gifts that when you share you will always be rewarded with more in return.

I have enjoyed a lifelong career that has been enhanced by that simple practice. Our path is set and our future is very bright and encouraging. We continue to grow and improve which is the key to evolution and success. We have the right formulas in place and will add more formulas as we move forward.

Here is the real "key" to our Professional Photographers of North Carolina formula for an over-the-top Association in the industry...YOU. Get involved, get connected to your state and local photographers, reach out nationally, reach out and form friendships that will last you a lifetime. We are photographers.... artists.... dreamkeepers. We connect the past to the future, and we are evolving.

### Craig York

*Chairman & Past President*

Craig and Karen York York's Photography Studio, Inc.  
805 Woodard Drive, Whitsett, NC  
336-449-7101

**FOCUS** ON CAROLINA



# Dannie Daniel

*President*

## To My Fellow PPNC Members

When Life Gives You Lemons, Make Lemonade!

As your new President of the Professional Photographers of North Carolina, I would like to thank you for this opportunity. I enjoy serving this organization and its membership.

I have been a member of PPNC for 22 years, and I have attended every CPE the past 22 years. I love this organization and I have spent more than half of my membership time giving back to PPNC and its members.

Life handed him a lemon,  
as Life sometimes will do.  
His friends looked on in pity,  
assuming he was through.  
They came upon him later,  
Reclining in the shade in calm contentment,  
drinking a glass of lemonade.  
By Clarence Edwin Flynn, 1940, The Rotarian

In 1944, during Homer E. Capehart's first run for Senate, he became known for saying: "I have never been afraid of trouble. I have always had this slogan: If somebody hands you a lemon, make lemonade of it."

When life gives you lemons, make lemonade is a proverbial phrase. The phrase is used to encourage optimism, hope and display a positive can-do attitude in the face of adversity or misfortune. We are fortunate to have a great organization, made up of wonderful, hard working friends with many talents and skills. While looking forward to my serving this organization during 2018-19, I have high hopes that PPNC will continue to grow.

**Dannie Daniel**  
*President of PPNC*

Dannie Daniel Photography  
Creedmoor, NC  
919-812-4613



**East Coast School**  
Photographic Workshops

# 2019 East Coast School Photographic Workshops

**June 8-12**

**Holiday Inn Raleigh Downtown  
Raleigh, NC**

## Instructors

- **Kimberly J. Smith**  
– The Artist Within
- **Jeremy Sutton**  
– Transforming Your Photographs  
with Corel Painter 2019
- **Cris Duncan**  
– Preparing for the Certified  
Professional Photographer Exam
- **Rachael Boer**  
– IPS Mastermind Sales & Marketing

*Additional classes and instructors  
coming soon!*

**www.eastcoastschool.com**  
For further information, please **contact**  
**Rex Truell**  
**336-476-4938**



**East Coast School**  
Photographic Workshops

# CAROLINA PHOTO EXPO

## Carolina Photo EXPO 2019

August 2-6, 2019

Early Registration is Now Open!

Be sure to register now at the special price of **\$100, only until November 9, 2018.**

[www.carolinaphotoexpo.com](http://www.carolinaphotoexpo.com)

**\$275 for non-members.**

**Sheraton Imperial Hotel  
Raleigh-Durham Airport at  
Research Triangle Park  
Durham, NC**

Call Hotel for reservations

**(919) 941-5050**

Mention **Group Code CPE 2019**  
or **PPNC 2019**

Images at Expo Courtesy of:

*Dajuan Jones*

*Meredith Cornett Hart*

*Peggy Rogerson*

*Terrance L. Carter*



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# CAROLINA PHOTO EXPO

