



1.001 General Business Purpose and Strategy

Policy Purpose and Scope

The purpose of this policy is to outline PhotoBiz's general business purpose and strategy.

Roles and Responsibilities

The Chief Operating Officer is responsible for maintaining and updating this policy to ensure it contains accurate information and details the current process.

Operational Procedures

PhotoBiz's goal is to provide the best web services and best web support to its clients. PhotoBiz is a team environment where each person and their ideas are critical to the mission of the Company – TO BE THE BEST!

PhotoBiz's goal is to provide "Passionate Support" to its customers. The Company niche in the photography web site market provides unmatched solutions to photographers, artists, modeling agencies and more, using a variety of HTML5 and Flash products, including shopping carts, portfolio sites, blog sites, Biz sites, and proofing sites.

PhotoBiz also offers other solutions to its customers to enhance their businesses. PhotoBiz's clientele is not limited to photographers because its products can enhance any business needing an online presence.

Revision Date: December 2012