

CRAIG SPENCER

Graphic Designer | Art Director | Illustrator

Skills Set: Proficient with window and Mac environments. Applications include: Adobe Creative Suite | Photoshop, Illustrator, InDesign | Web Design, HTML + CSS. Web Management: CMS, Infogram, Maps4news | Typography | Photography

Creative Director

Portland Business Journal | American City Business Journals
Portland, Oregon
Editorial Awards

2017
2015
2015
2014
2014

SND (Society for News Design Winner) | Cover Story
SABEW (Society for Advancing Business Editing and Writing) Winner | General Excellence
SPJ (Society of Professional Journalists) Winner | General Excellence | Non-Dailies
Eagle Award Winner - Performance Excellence

Ad Designer | Art Director

Portland Business Journal | American City Business Journals
Portland, Oregon
ABCJ Pinnacle Awards

2010
2009

3 Pinnacle Awards - Special Publication cover, advertorial cover and event collateral
2 Pinnacle Awards - House Ad Campaign, special publication cover

Contract Graphic Designer | Advertising

Spencerxing.com
Portland, Oregon

Graphic Designer | Art Director | Marketing

Rivermark CCU | Safeway NW CU
Beaverton, Oregon
Credit Union National Association Marketing Awards

2003
2004
2005

CUNA Marketing Diamond Award - Brochures and Booklet Category
2 CUNA Marketing Diamond Awards - Direct Mail and Misc. Categories
5 CUNA Marketing Diamond Awards - Newsletter, Plastic Cards, Website, Annual Report, and Misc. Categories

Web Designer & Developer

FuneralNet.com
Portland, Oregon

1991

B.A. Fine Arts | Graphic Design

1989

Marketing Internship, Project Coordinator
MWR Marketing, Long Beach, California

1991 - Present

2012 - Present

2008 - 2012

2006 - 2008

2002 - 2008

2000 - 2002

Education:

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CRAIG SPENCER REFERENCES

Craig Wessel

Publisher

Portland Business Journal
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503-219-3401

Seth Schaefer

CEO & President

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Alyssa Walker

Managing Art Director

Wired Magazine
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Rob Smith

Editor in Chief

Seattle Business Magazine
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Matthew Kish

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Tim Hohl

Owner and Brewer

Coin Toss Brewing, Oregon City, Oregon
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